

# NEXTGEN



# OKLAHOMA

## Next Gen Under 30 Sponsorship Form

ion Oklahoma Magazine's NextGen Under 30 is the premier award recognition event for Oklahoma's up and coming leaders.

Notable past honorees include KWTU anchor and former Miss America Lauren Nelson, Quibids CEO Matt Beckham, Hall Estill Attorney Blake Lawrence, Assistant to the Governor of the Chickasaw Nation Kyle Impson, KFOR broadcasters Emily Sutton, Joleen Chaney, and KOCO Abigail Ogle, Crowe & Dunlevy Attorneys Evan Vincent and Christopher Staine State Representative Emily Virgin.

The under-30 demographic continues to increase their value in OKLAHOMA to our businesses, advertisers and retailers through their entrepreneurial spirit and online presence. Nationwide, under-30 entrepreneurs include Ben Silbermann, CEO of Pinterest; Daniel Ek of the pioneering music application Spotify, and Drew Houston of the on line backup and storage service Dropbox.

- People between the ages of 25 to 34 are the most likely to start a business or be involved in other entrepreneurial activities. Estimates from Global Entrepreneurship Monitor (GEM) show that 17.3% of individuals between the age of 25 and 34 are involved with either starting a business or managing a new business.
- According to a the Pew Research study, 88% of cell phone owners ages 18-29 had performed one or more of these activities the past 30 days, compared with 76% of cell owners ages 30-49, 57% of cell owners ages 50-64, and 46% of the owners age in 65 and older:
  - Get help in an emergency situation
  - Get up-to-the-minute traffic or public transit info
  - Look up sports score
  - Look up something to settle an argument
  - Decide whether or not to visit a business, such as restaurant
  - Solve an unexpected problem

This year's NextGen Under 30 Awards ceremony will be Friday, November 2, 2018 at the Embassy Suites Hotel and Conference Center in Norman, Oklahoma. This event offers an unprecedented opportunity to reach the young adult influencers, leaders and achievers of Oklahoma's upcoming generation through varying sponsorship levels.

\_\_\_\_\_ TITLE SPONSOR (1 available): 2 preferred tables of 8 each; full-page advertisement in the NextGen Under 30 program; logo included on honoree awards; premium recognition on-screen during ceremony dinner; recognition throughout ceremony; opportunity for brief congratulatory comments during ceremony: \$10,000

\_\_\_\_\_ PRESENTING SPONSOR: Reserved table of 8 near the stage; full-page advertisement in the NextGen Under 30 program; premium recognition on-screen during ceremony dinner; recognition throughout ceremony; opportunity for written congratulations in slide show shown during ceremony: \$5,000

\_\_\_\_\_ PREMIUM SPONSOR: Reserved table of 8 in preferred area; half-page advertisement in the NextGen Under 30 program; recognition on-screen during ceremony dinner; recognition during ceremony introduction: \$3,500

\_\_\_\_\_ PATRON SPONSOR: Reserved table of 8; quarter-page advertisement in the NextGen Under 30 program; recognition onscreen during ceremony dinner: \$2,500

### PAYMENT

\_\_\_\_\_ Enclosed is a check payable to OKnStyle Publishing, LLC

\_\_\_\_\_ Please charge \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard  
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### NAMES OF GUESTS:

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 Signature Date Signature Date